Course Title: The Horticulture Industry
Catalog #: HO17
Section #: 3593
Instructor: Prof. Keith Henn
Office: Orient 127
Office Phone: 548-2626
Office Fax: 548-3612
Email: hennk@sunysuffolk.edu

Course Objectives:
1. Identify the divisions of horticulture and describe the nature of the work done within each division.
2. Describe the job opportunities found within each division of horticulture.
3. Identify the leading Long Island horticultural establishment found within each division.
4. Identify and describe the work of the support areas for the horticulture industry such as The Cornell Cooperative Extension and The Cornell Horticultural Research Lab on Long Island.
5. Given selected horticultural businesses, describe the nature of the work, types of job positions and also potential job opportunities.
6. List and describe employer’s requirements for successful employment in selected areas of horticulture.
7. Describe the educational opportunities in horticulture beyond the two-year level.
8. Within a group setting, present a division of horticulture along with its job opportunities and employment requirements.
9. Develop the framework of a resume that can be completed upon graduation and sent to potential employers.
10. Identify and describe the techniques necessary for finding employment within the horticulture industry.

Course Presentation:
The presentation of this course will be through the following techniques: lecture, guest speakers from horticultural businesses, field trips to horticultural establishments and student presentations. The goal of the course is to leave the student with a greater awareness and understanding of the range of horticultural study and employment, thereby helping the student to make a more informed career choice.

Student Evaluation:
- Write-up on field trips, guest speakers & class assignments .................. 60%
- Written report on a specific horticultural topic ............................... 20%
- Final presentation on interviewing a horticultural business ............... 20%
  100%

Student’s Responsibility:
As various areas of horticulture will be presented, attendance is important for learning the course content. Absences totaling more than six hours will be cause to withdraw the student from the course. Due to the nature of the course with its field trips and guest speakers, there will be no make-ups due to absences. Assignments are to be completed on time and will not be accepted after their due date.