SUFFOLK COMMUNITY COLLEGE
EASTERN CAMPUS

Instructor: D.E. Miller Department: Communications
Title: Introduction to Human Communication
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Course: COM 101 - 95567 Semester: Fall 2010

COURSE OBJECTIVES:
A. COM 101 is designed to make each student a more effective communicator.
B. Each student will learn how to organize, practice and deliver a speech before an audience.
C. Group communication skills will be developed.
D. Students will learn how to build and maintain self-confidence in speaking situations.
E. Students will be made aware of the communication media being used to persuade and alter opinion.

PROCEDURES FOR ACCOMPLISHING OBJECTIVES:
A. Lectures on specific areas of study (i.e., Communication Models, Speech Organization, Persuasion, Group Discussion, Semantics, etc.).
B. Active participation in class discussions.
C. Three graded speaking assignments (informative, group, persuasive).
D. Two tests covering textual readings and lectures.
E. Because COM 101 is a performance oriented course, a student’s individual growth during the semester is what your professor will be looking for in grading class speeches. The more a student explores his or her ability is the key to a good course grade.
F. Films, tapes, guest lectures when possible.
G. Supplementary readings and library research.

STUDENT REQUIREMENTS FOR COMPLETION OF COURSE:
A. Regular and punctual attendance.
B. Completion of required textual reading.
C. Successful completion of two tests.
D. Satisfactory performance of three speaking assignments.
GRADING:
A. Informative speech.................................................15%
B. Group Discussion
   1. Group Grade.........................................................10%
   2. Individual Grade...............................................10%
C. Tests (2 @ 10% each)............................................20%
D. Final Persuasive Speech Project.................................25%
E. Active classroom participation in exercises, discussions,
   and lectures...............................................................20%

ATTENDANCE POLICY:
One unexcused absence without penalty.
1. Over one absence requires instructor’s permission.
2. Each unexcused absence over one will result in the lowering
   of your final grade by 1/2 a letter grade.
3. No absences permitted on a day your speech is scheduled for
   delivery or when your assigned group is working its discussion
   project.
4. Remember, 20% of your grade is determined by active classroom
   participation.

TEXT: Verderber Communicate

SUPPLEMENTARY READING
A. Internet and library research will be stressed for both the group
   discussion project and the persuasive speech. Particular emphasis will
   be placed on current periodicals.
B. Articles pertaining to communication skills will be assigned when
   appropriate.

WEEKLY OUTLINE:

<table>
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<tr>
<th>Week</th>
<th>Activity</th>
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<tbody>
<tr>
<td>1</td>
<td>Introduction to course, class exercise</td>
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<tr>
<td>2</td>
<td>Introductory speeches, lecture on communications (Chapters 1-4 and 7)</td>
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3. Lecture on Informative Speech, outlining and speech preparation (Chapters 12, 16)

4. Informative Speeches / Critiques

5. Informative Speeches / Critiques

6. Group Discussion / Test #1

7. Group Discussion meetings

8. Group Discussion Symposium Rehearsals (Chapters 10 and 11)

9. Group Symposia

10. Group Symposia / Critiques

11. Lecture Persuasion (Chapter 17)

12. Test #2 Persuasive Speeches

13. Persuasive Speeches

14. Persuasive Speeches

15. Final Grades