STUDENT REQUIREMENTS
A. To have a complete understanding of all assignments, class attendance is required. ATTENDANCE IS IMPORTANT.
   1. During the semester ONE absence will be permitted, after which further absences will reduce a student's final grade. Two absences will result in the loss of one letter grade. Three absences will be considered cause for withdrawing/failing the student from the course.)
   2. TWO late arrivals will equal ONE absence.
B. All assigned projects will be discussed by the professor on the assigned date only. If you miss this discussion, it is your responsibility to ask a fellow classmate for the assignment.
C. All assigned projects must be completed and handed in on its due date for full credit. The grade will be deducted 5 points for every class day the assignment is after its due date.
D. NO COURSE INCOMPLETES will be given. All grades are averaged and weighed by the grading criteria. Even if “A” work has been done for the semester, an “A” for a final grade will not be given if a project/paper is missing from the grading criteria. Each project will have its own grading evaluation. It will be discussed at the assigning of each project.
E. The textbooks must be purchased. All assigned readings will have quizzes to test your knowledge.
F. You must come to class prepared to participate in all class critiques and classroom assignments/studio time. You are expected to have the necessary tools and supplies to fully participate in all classroom exercises and show strong work habits.
G. Respect for the property and others in the classroom.
H. Retain all work completed through the semester for an end-of-the-semester portfolio review.

GRADING SCALE:
A Exceptional; means objectives of the assignment are fully understood as applied to the particular assignment and an intriguing balance exists between clear communication of the message and creativity. The assignment is executed with impeccable craftsmanship, accuracy, and neatness. The assignment exists as part of the complete design development. A quality piece of work.
B High; objectives are met and design principles are primarily well understood. May be lacking in overall design quality, craftsmanship, clarity, or design development. Good overall effort.
C Average; the minimum requirements of the assignment have been met but not exceeded. Extra effort and insight into development of the basic assignment are necessary to produce higher quality work.
D Below average; there exist problems in completely understanding the concept or objectives of an assignment. Incompleteness in several areas of craftsmanship, design, creativity, clarity, or development are also apparent.
F Unacceptable; do assignment over. See instructor immediately for further clarification.
COURSE OBJECTIVES
The practical exercises assigned will mould the learner to:

1. Demonstrate use of scanning device, electronic files and Adobe Photoshop for converting images into digitized raster graphics.
2. Achieve proper resolution of images based on calculations of size, color mode, usage and format.
3. Exhibit proper file management for efficient storage of complex raster images (including Flattening Layers, adjusting size & resolution, changing Color Mode, Clipping Paths) and apply appropriate formatting of PSD, TIFF, EPS, JPEG, GIF, etc. based on intended final output; print or web.
4. Display use of tools; crop, select(lasso, magic wand, etc.), rubber stamp/Art history brush, brush, pen, dodge, burn, blur, sharpen, fill, stroke, etc. for image editing, enhancement, and creation of original art.
5. Apply the use of various palettes(Color, Swatches, Styles, Navigator, Info, Layers, Channels, Paths, History) for producing raster images.
6. Yield examples of quality-restored and color-enhanced images through the use of Adjustments; Levels, Curves, Brightness, Contrast, Hue/Saturation, Variations, etc.
7. Contribute original photo-art compositions through combined use of Layers, Blending Modes, Opacity, Adjustments, Layer Masks, Type Mask.
8. Generate creative typographical solutions through application of the Type tool, Character & Paragraph Palettes, Type Mask, etc.
9. Produce images utilizing RGB, CMYK, Grayscale, Bitmapmed and Duotone Color Modes and manipulate each mode with the use of Channels.
10. Demonstrate combined use of selection tools; add & subtract, feathering, save selection to a channel, Load Selection, menu options and Quick Mask for isolated image editing.

GRADING CRITERIA
Your final grade will be based on the following grading criteria:

Classroom quizzes and in-class projects:
- 70% of final grade

Projects:
- 30% of final grade

Each project’s grade will be based on the following grading criteria:

Classroom work, completion in a timely manner, accuracy:
- 50% of project grade

Presentation:
- 50% of project grade
Assignments, Class Exercises and Quizzes

The following schedule is a tentative structure and is subject to change.
Specifications for assignments and projects will be given during class meetings

1. Introduction, course overview & requirements. Discussion on the use of Photoshop.
   **HOMEWORK**: Collect 5 sample layouts from magazines, ads, catalogs, etc. that overtly display the possible use of Adobe Photoshop.

2. Acquiring Images: Scanning & Importing images of various color modes. Resolution & file size calculations & adjustments addressed. Basic Editing & Image Enhancements. Introduction to the tools palette/tool options continued. **“Dune” Exercise**

3. **“Dune” Exercise** continued. Review of working with selections. **Project 1;Zebra**
   Basic editing & enhancement using Toolbox & Image Adjustments & filters for Photo Retouching & Restoration. Color Correction, Image Enhancement, Quality Output Techniques. **Project 2 Introduced; Duck & Buggie (Restoration & Color Correction)**
   **HOMEWORK**: Bring in 3-4 "Bad" Images; yellowed, faded, blurred, scratched, etc.

4. **Project 2 continued & critiqued**. Due finished at the end of class.
   Review of Color Correction techniques using Image Adjustments. **“Face” Exercise/Test**
   Preparation & scanning for personal restoration proj.

5. **Project 3:Personal Photo Restoration (2) Studio Time**
   **HOMEWORK**: Find & collect samples of artistic typographical solutions

6. **Proj 3 continued & Class critique**. Due finished at the end of class
   Use of Layers & Typographical effects utilizing filters explored. Layering Images & Use of Filters for Special Effects. **“Goldbar” Exercise. Project 4 Introduced: Type & Texture**: Words that take on the appearance of their meaning

7. **Proj. 4 continued & critiqued**. Due finished at the end of class

8. Additional Image Layering techniques explored including Layer Masks, Layer Adjustments, Channel Masks etc. **“One Nation: Exercise” Project 5 Introduced: Creative Photo Collage**; Combining Images Introduced

9. **Proj. 5 Continued: Creative Photo Collage**; Combining Images Introduced

10. **Proj. 5 Continued: Creative Photo Collage**; Combining Images Introduced
    Studio time; Revisions and final touches

11. Project 5: Creative Photo Collage Due. Intro to Clipping Layers, & Paths
    **“Fall Harvest” Exercise**

12. **Final Project Introduced; Personal Visual Essay & Research Assignment**;
    Choose a theme, collect & document research for personal final project.
    **HOMEWORK**: Write a summary of the project theme & research for final project. Attach copies of sketches & reference samples for each idea. Due Next Class.

13. **Written Proposal Due w/ sketches & reference samples**.
    Final Project Studio Time; Importing & creating images

14. **Final Project Due finished at the end of class**

15. **Final Exam & Final Portfolio Presentation of all class exercises & projects.**